

**Summer School at Thammasat University
Bangkok, Thailand
27 August – 14 Sept 2007**

I. Politics, Economy & Management in Southeast Asia (45 hrs): Asst. Prof. Dr. Kitti Prasirtsuk

II. Politics, Economy & Management in Thailand (45 hrs): Assoc. Prof. Dr. Chulacheeb Chinwanno

Each lecture consists of 3 hrs of instruction.

Week I

Mon 27, Aug.	AM: (I) Southeast Asian Civilization: Ancient Empires PM: (I) Modern Southeast Asian History to WW II	Dr. Chulacheeb Chinwanno Dr. Thanes Apornsuwan
Tue 28, Aug.	AM: (I) Southeast Asian Politics: Structure & Processes I PM: (I) Southeast Asian Politics: Structure & Processes II <i>17.00 o'clock: Excursion to the Austrian Embassy - Commercial Section</i>	Dr. Surachai Sirikrai Dr. Corrine Phuengkasem
Wed 29, Aug.	AM: (I) Southeast Asian Society & Culture: Mainland PM: (I) Southeast Asian Society & Culture: Maritime	Prof. Pornchai Trakulvaranont Prof. Sida Sonsri
Thu 30, Aug	AM: (I) Economic Development in Mainland Southeast Asia PM: (I) Economic Development in Maritime Southeast Asia	Dr. Praipol Khoomsup Dr. Praipol Khoomsup
Fri 31, Aug	AM: (I) Financial Crisis & Recovery in Southeast Asia PM: (II) Visit Stock Exchange of Thailand (SET)*	Dr. Somjai Pakapasvivat Dr. Kitti Prasirtsuk
Sat 1, Sep.	<i>10.00 o'clock: Excursion to "Vienna Far East Co."</i>	
Sun 2, Sep	- Free -	

Week II

Mon 3, Sep.	AM: (I) International Relations in Southeast Asia I PM: (I) International Relations in Southeast Asia II	Dr. Kitti Prasirtsuk Dr. Kitti Prasirtsuk
Tue 4, Sep.	AM: (I) Overseas Chinese & Management in Southeast Asia PM: (I) Muslims in Southeast Asia	Dr. Pavida Pananond Dr. Charan Malulim
Wed 5, Sep.	AM: (II) Thai Civilization: From Sukhothai to Bangkok PM: (II) Modern Thai History: From Colonization to Modernization	Dr. Wariya Chinwanno Dr. Wariya Chinwanno
Thu 6, Sep.	AM: (II) Thai Foreign Policy toward Major Powers PM: (II) Thai Foreign Policy toward Neighboring Countries	Dr. Chulacheeb Chinwanno Dr. Chulacheeb Chinwanno
Fri 7, Sep.	AM: (I) Sub-Regional Economic Cooperation in SEA: GMS PM: (II) Visit Grand Palace and Emerald Buddha Temple*	Dr. Chulacheeb Chinwanno Dr. Wariya Chinwanno
Sat 8, Sep.	- Free -	
Sun 9, Sep.	- Free -	

Week III

Mon 10, Sep.	AM: (II) Thai Political Institutions and Reform PM: (II) Thai Political Development : 1932-2007	Dr. Nakarin Mektrairat Dr. Nakarin Mektrairat
Tue 11, Sep.	AM: (II) Introduction to Thai Economy PM: (II) Challenges to Thai Economic Development	Dr. Pranee Thinakorn Dr. Pranee Thinakorn
Wed 12, Sep.	AM: (II) Thailand-Europe Relations: The Past, The Present, The Future PM: (II) Thai Society and Culture	Dr. Kajit Jittaseri Prof. Pornchai Trakulvaranont
Thu 13, Sep.	AM: (II) Doing Business in Thailand PM: (I) Cross Cultural Management in Southeast Asia	Dr. Supawud Saichua Dr. Sarasin Viraphol
Fri 14, Sep.	AM: (II) Management Thai Style PM: (II) Financial Policy & visit Bank of Thailand*	Dr. Somjai Pakapasvirat Dr. Bandid Nijthavorn

Course Details:

Southeast Asian Civilization: Ancient Empires - Assoc. Prof. Dr. Chulacheeb Chinwanno, Ph.D (Stanford)

Reading:

Heidhues, Mary Somers (2000): *Southeast Asia. A Concise History*; Thames and Hudson Ltd, London

Modern Southeast Asian History to WW II – Asst.Prof. Thanee Apornsuwan

Reading: See lecture above

Southeast Asian Politics: Structure & Processes - Assoc. Prof. Surachai Sirikrai (Ph.D. State University of New York at Binghamton, U.S.A.) / Assoc. Prof. Corrine Phuengkasem, Ph.D. (Hawaii)

Reading:

Ikenberry, John and Mastanduno, Michael. 2003. *International Relations Theory and the Asia Pacific* (New York: Columbia University Press).

Southeast Asian Society & Culture - Prof. Pornchai Trakulvaranont, M.Phil (SOAS) / Assoc. Prof. Sida Sonsri ((M.L.S. - University of The Philippines)

Reading:

Benedict Anderson, *Imagined Communities: Reflections on the Origin and Spread of Nationalism*, London: Verso, 1991.

Joel S. Kahn ed., *Southeast Asian Identities: Culture and the Politics of Representation in Indonesia, Malaysia, Singapore, and Thailand*, Singapore: Institute of Southeast Asian Studies, 1998.

Souchu, Yao ed., *House of Glass Culture, Modernity and the State in Southeast Asia*, Singapore: Institute of Southeast Asian Studies, 2000

Michael Pinches ed., *Culture and Privilege in Capitalist Asia*, London: Routledge, 1999.

Southeast Asian Economic Development - Dr. Praipol Khoomsup, Ph.D. (Yale University)

Reading:

Yoshihara Kunio, 1988, *The Rise of Ersatz Capitalism in South-East Asia*.

Singapore: Oxford University Press.

Jomo, K.S. (2000): *Globalisation, Liberalisation, Poverty and Income Inequality in Southeast Asia*; in OECD Development Center: *Poverty and Income Inequality in Developing Countries: A Policy Dialogue on the Effects of Globalisation*; Paris

Abbot, Jason P. (2003): *Developmentalism and Dependency in Southeast Asia. The case of the automotive industry*; RoutledgeCurzon, London

Alavi, Rokiah (1996): *Industrialisation in Malaysia. Import substitution and infant industry performance*; Routledge, London

Financial Crisis and Southeast Asian Recovery - Assoc. Prof. Somjai Pakapasvivat Ph.D (Madrid)

Reading:

Moore, Thomas G. (2001): *In Pursuit of Open Markets: U.S. Economic Strategy in the Asia-Pacific*; in "Asian Affairs: An American Review", Vol. 28, No. 3, pp.170 – 182
Asian Economic Crisis: Politics of Good Governance (16 October 2006 by Ms. Pijitra Suppasawatgul)

Capital Market in Thailand & Visit SET - Asst. Prof. Dr. Kitti Prasirtsuk. Ph.D. (Berkeley)

Description: Visit Stock Exchange of Thailand; presentation by SET officials or managers.

International Relations in Southeast Asia - Asst. Prof. Dr. Kitti Prasirtsuk. Ph.D. (Berkeley)

Description: Particular attention will be given to how Southeast Asian countries respond to the world politics and the global political economy, in which major powers (the United States, Soviet/Russia, China, and Japan) play an important role.

Reading:

Acharya, Amitav. 2001. *Constructing a Security Community* (New York: Routledge).
Collins, Alan. 2003. *Security and Southeast Asia* (Boulder, CO: Lynne Rienner).
Weatherbee, Donald. 2005. *International Relations in Southeast Asia* (Lanham, MD: Rowman & Littlefield).

Overseas Chinese & Management in Southeast Asia - Asst. Prof. Pavida Pananond, Ph.D. (University of Reading, UK)

Description: Ethnic Chinese communities in Southeast Asia; their emergence as the leading economic force in the region. Chinese business culture, how it has come to dominate the economies in the region and its characteristics regarding business strategy and inner corporate organization.

Reading:

Gomez, Edmund Terence & Hsiao, Hsin-Huang Michael (2001): *Chinese Business in Southeast Asia. Contesting Cultural Explanations, Researching Entrepreneurship*; Curzon Press, London
Harianto, Farid (1997): *Business Linkages and Chinese Entrepreneurs in Southeast Asia*; in Brook, Timothy / Luong, Hy V. (eds): *Culture and Economy. The Shaping of Capitalism in Eastern Asia*; University of Michigan
Yeung, Henry Wai-chung (2000): *Economic Globalization, Crisis and the Emergence of Chinese Business Communities in Southeast Asia*; in "International Sociology", June 2000, Vol. 15(2), pp.266-287

Muslims in Southeast Asia – Dr. Charan Malulim (Ph.D. Aligarh Muslim University, UP., India)

Description: Dr. Charan Malulim is a professor at the Thammasat University's faculty of political science; he is a devout Muslim and one of Thailand's foremost Islamic scholars.

Reading:

Abuza, Zachary. 2003. *Militant Islam in Southeast Asia* (Boulder, CO: Lynne Rienner).

Thai Civilization: From Sukhothai to Bangkok – Assoc. Prof. Dr. Wariya Chinwanno, Ph.D (Hawai)

Description: A Study of Thai civilization and history from ancient time to the establishment of Thai kingdoms of Sukhothai in 14th century, Ayuthaya in 15-17th century and Rattanakosin (Bangkok) Period in 19th Century.

Reading:

Wyatt David K, *Thailand : A short History*, Bangkok : Silkworm, 2004

Modern Thai History: From Colonization to Modernization - Asso., Prof. Dr. Wariya Chinwanno, Ph.D (Hawai)

Description: The lecture focuses on the challenges Thailand faced as a result of Western colonization and Thai responses through Modernization up to the 2nd World War in 1939.

Reading: see lecture above

Thai Foreign Policy toward Major Powers - Assoc. Prof. Dr. Chulacheeb Chinwanno, Ph.D (Stanford)

Description: The lecture presents the role of Thailand in international affairs after WW II, especially Thailand 's policies and relations with Major Powers, USA, Russia, China, Japan and India.

Reading:

Chinwanno Chulacheeb, "*Thailand's Strategic Relation with US and China.*" In Evelyn Goh (ed.) *Betwixt and Between*, 2005

Chongkittavorn Kavi, "*Thailand : International Terrorism and the Muslim South.*" *Southeast Asian Affairs*, ISEAS, Singapore, 2004

Thai Foreign Policy toward Neighboring Countries – Assoc. Prof. Dr. Chulacheeb Chinwanno, Ph.D (Stanford)

Description: The focus of the lecture will be on Thai Foreign Policy toward her neighbours in South East Asia including Laos, Cambodia, Vietnam, Myanmar and Malaysia

Reading:

Phuangkasem Corrine, *Thailand Foreign Relations*, Singapore : ISEAS, 1984

Sub-Regional Economic Cooperation in SEA: GMS - Assoc. Prof. Dr. Chulacheeb Chinwanno

Reading:

Than, Mya, ed. (2001): *ASEAN Beyond the Regional Crisis. Challenges and Initiatives*; Institute of Southeast Asian Studies, Singapore

Cultural Management & Visit Grand Palace - Dr. Wariya Chinwanno

Description: Visit The Grand Palace and the Emerald Buddha led by Thai scholar.

Thai Political Institutions and Reform – Assoc. Prof. Dr. Nakarin Mektrairat, Ph.D (Waseda, Tokyo)

Description: Political institutions such as the Military, Political parties as well as Thai political reform will be discussed.

Reading:

James Ockey, *Making Democracy: Leadership, Class, Gender, and Political Participation in Thailand*, Honolulu: University of Hawaii Press, 2004. Chapters 1 and 2.

Ockey, James, 2004, "State, Bureaucracy and Polity in Modern Thai Politics", *Journal of Contemporary Asia*, Vol. 34, No. 2

McCargo Duncan (ed.), *Reforming Thai Politics*, Copenhagen : Nordic Institution of Asian Studies, 2002

Thai Political Development : 1932-2007 – Assoc. Prof. Dr. Nakarin Mektrairat, Ph.D (Waseda, Tokyo)

Description: A Study of Thai political Development since the revolutionary change in 1932 from absolute Monarchy to Democratic constitution as monarchy and the features and trend of Thai politics, national ideology and political behavior, as well as current problems of politics and government in Thailand

Reading:

Phongpaichit, Pasuk/Baker, Chris (1999): *Thailand. Economy and Politics*; Oxford University Press

Phongpaichit, Pasuk/Piriyarangsarn, Sungsidh (1996): *Corruption & Democracy in Thailand*; Silkworm Books, Chiang Mai

Introduction to Thai Economy - Professor Dr. Pranee Thinakorn, Ph.D (U.of Pennsylvania)

Description: Study of Structural Characteristics of Thailand's economy with emphasis on development in agricultural, manufacturing and service sectors, the linkage between Thailand and the world economy.

Reading:

Warr, Peter G. (1993): *The Thai Economy in Transition*, Cambridge University Press

The World Bank (2003): *Thailand Economic Monitor*, October

Lall, S. (1998): *Thailand's manufacturing competitiveness: An overview*; Witte, J. and S. Koeberle (eds.) *Competitiveness and sustainable economic recovery in Thailand*, The World Bank, May

Ramstetter, Eric D. (2003): *Labor productivity, wages, nationality, and foreign ownership shares in Thai manufacturing, 1996-2000*; *Journal of Asian Economics*, December

Challenges to Thai Economic Development - Professor Dr. Pranee Thinakorn, Ph.D (U.of Pennsylvania)

Description: A Study of the present economic structures of Thailand; major economic problems especially poverty, income distribution, rural development, agricultural development, industrial development, unemployment in rural areas, migrations, relations between development and international trade and finance, as well as the challenges and impact of globalization in Thai economy.

Reading: see lecture above

Thailand-Europe Relations: The Past, The Present, The Future – Asst. Prof. Dr. Kajit Jittaseri,
Ph.D. (Sorbonne)

Description: The lecture focuses on the relationship between Thailand and Europe through the ASEAN-EU as well as ASEM framework, the historical background as well as present relation and cooperation will be discussed.

Reading:

Phuangkasem Corrine, *Thailand Foreign Relations*, Singapore : ISEAS, 1984

Thai Society and Culture - Asst. Prof. Pornchai Trakulvaranont, M.Phil (SOAS)

Description: Cultural values, patterns and social structures of contemporary Thai society as well as relationships of these patterns and structures will be discussed.

Reading:

Craig Reynolds, "Introduction: National Identity and its Defenders", in Craig J. Reynolds ed., *National Identity and its Defenders: Thailand Today*, Chiang Mai: Silkworm Books, 2002

Tejapira, Kasian, 1996, 'The Postmodernization of Thainess,' Proceedings, Sixth International Conference on Thai Studies, vol. 2

Doing Business in Thailand - Dr. Supawud Saichua (head of research at Merrill Lynch Phatra Securities)

Description: A lecture on opportunities for business and the way in which business is practiced in Thailand

Cross Cultural Management in Southeast Asia - Dr. Sarasin Viraphol, Ph.D (Harvard)
Senior Vice President-(CP Business Group)

Description: Since the Financial Crisis, Southeast Asian economies are dominated by foreign MNCs. This lecture examines the cultural gap between Western expatriates and their Southeast Asian counterparts on an intra-corporate level.

Management Thai Style - Assoc. Prof. Somjai Pakapasvivat Ph.D (Madrid)

Description: The Lecture provides in dept analysis of business management in Thailand. The study of Thai culture and value on the management will be highlighted.

Reading:

Podhisita Chai, "Buddha and Thai World View," in Amara Pongsapich, *Tradition and Thai World View*, Bangkok : Chulalongkorn University Press, 1998

Hewison Kevin, "Thailand's Capitalism : development through (ed al.) *The Political Economy of Southeast Asia : conflicts crisis*, A Melbourne, Oxford University Press, 2001

Financial Policy & visit Bank of Thailand - Dr. Bandid Nijthavorn, Ph.D. (LaTrobe)

Description: Visit Bank of Thailand; presentation by BOI financial expert.

Summer School Thailand 2007

Project Coordinator: Istvan Rado

E-mail: Istvan.Rado[at]eastasia.at