

Politics, Economy, and Management in Southeast Asia

Summer Session at Thammasat University

25 August – 12 September 2008

Each lecture consists of 3 hrs of instruction

Mon. Aug. 25	AM:	Orientation Getting to Know Thammasat University	Dr. Kitti Prasirtsuk
	PM:	Southeast Asian Civilization: Ancient Empires 4.30 Reception	Dr. Chulacheeb Chinwanno
Tue. Aug. 26	AM:	Modern Southeast Asian History to WWII	Dr. Thanes Apornsuwan
	PM:	Mainland Southeast Asian Politics	Dr. Surachai Sirikrai
Wed. Aug. 27	AM:	Maritime Southeast Asian Politics	Dr. Chanintira Na Thalang
	PM:	<i>The Thai Economy</i>	Dr. Praipol Khoomsup
* Thu. Aug. 28	AM:	<i>The Role of the Bank of Thailand in Managing Monetary Policy</i>	Dr. Kitti Prasirtsuk
	PM:	<i>Overview of Thai Capital Markets</i> 17.00 <i>Austrian Business Relations with Thailand and Vietnam</i>	Dr. Gustav Gressel
Fri. Aug. 29	AM:	Southeast Asian Society & Culture	Prof. Pornchai Trakulvaranont
	PM:	Thai Society and Culture	Dr. Saipin

Mon. Sep. 1	AM:	International Relations in Southeast Asia	Dr. Kitti Prasirtsuk
	PM:	<i>MNCs in Southeast Asia</i>	Dr. Pavida Pananond
Tue. Sep. 2	AM:	<i>The Financial Crisis and Beyond</i>	Dr. Kitti Prasirtsuk
	PM:	<i>Cross Cultural Management in Southeast Asia</i>	Dr. Sarasin Viraphol
Wed. Sep. 3	AM:	Thai Civilization: From Sukhothai to Bangkok	Dr. Wariya Chinwanno
	PM:	<i>Cross Cultural Management: Thailand and the West</i>	Dr. Viboonpong Poonprasit
* Thu. Sep. 4	AM:	<i>Thai Export Industries</i>	Dr. Kitti Prasirtsuk
	PM:	<i>MNCs in Southeast Asia: The CP Group</i>	
Fri. Sep. 5	AM:	Thai Foreign Policy	Dr. Chulacheeb Chinwanno
	PM:	<i>Sub-regional Economic Cooperation in SE Asia</i>	
Sat. Sep 6	AM:	<i>Doing Business in Southeast Asia</i>	Dr. Karl Reichstetter

Mon. Sep. 8	AM:	Thai Political Development: 1932-2007	Dr. Nakharin Mektrairat
	PM:	Moslem in Southeast Asia	Dr. Charan Malulim
Tue. Sep. 9	AM:	Thailand-Europe Relations: Past, Present,	Dr. Kajit Jittasevi

		Future	
	PM:	<i>Doing Business in Thailand</i>	Dr. Supawud Saichua
Wed. Sep. 10	AM:	<i>Economic Development and Cooperation in Southeast Asia</i>	Dr. Suthiphand Jirathiwat
	PM:	Tsunami! : International Crisis Management in Southeast Asia	Dr. Tavida Kamolvej
* Thu. Sep. 11	AM:	The Role of the UN in Poverty Alleviation in Southeast Asia (ESCAP and UNDP)	Dr. Tavida Kamolvej
	PM:	Thai Political Institutions	
Fri. Sep. 12	AM:	<i>Management Thai Style</i>	Dr. Somjai Pakapaswiwat
	PM:	Written Examination (2 hours) Farewell Party	

AM: 9 am – noon

PM: 1 – 4 pm

* Field Trip every Thursday

Italics: Economic and management contents (45 hours)

Course Details:

Southeast Asian Civilization: Ancient Empires - Dr. Chulacheeb Chinwanno, Ph.D (Stanford)

Reading:

McCloud, Donald G. (1995): *Southeast Asia: Tradition and Modernity in the Contemporary World*; Boulder, Colorado: Westview Press. Chapter 2-6

Modern Southeast Asian History to WW II – Dr. Thanee Apornsuwan

Reading:

Heidhues, Mary Somers (2000): *Southeast Asia. A Concise History*; Thames and Hudson Ltd, London

Mainland Southeast Asian Politics - Dr. Surachai Sirikrai (Ph.D. State University of New York at Binghamton, U.S.A.)

Reading:

Ikenberry, John and Mastanduno, Michael. 2003. *International Relations Theory and the Asia Pacific* (New York: Columbia University Press).

Maritime Southeast Asian Politics – Dr. Chanintira Na Thalang

Reading:

Weatherbee, Donald E. (2005): *International Relations in Southeast Asia: The Struggle for Autonomy*; Lonham: Rowman & Littlefield Publishers Inc. Ch. 1 and 7.

Sheila S. Coronel (2007): *The Philippines in 2006*; Asian Survey Vol. XLVII no. 1, January/February: 175-182

The Thai Economy – Dr. Praipol Khoomsup, Ph.D. (Yale University)

Description: A Study of the present economic structures of Thailand; major economic problems especially poverty, income distribution, rural development, agricultural development, industrial

development, unemployment in rural areas, migrations, relations between development and international trade and finance, as well as the challenges and impact of globalization in Thai economy.

Reading:

Warr, Peter G. (1993): *The Thai Economy in Transition*, Cambridge University Press

The World Bank (2003): *Thailand Economic Monitor*, October

Lall, S. (1998): *Thailand's manufacturing competitiveness: An overview*; Witte, J. and S. Koeberle (eds.) *Competitiveness and sustainable economic recovery in Thailand*, The World Bank, May

Ramstetter, Eric D. (2003): *Labor productivity, wages, nationality, and foreign ownership shares in Thai manufacturing, 1996-2000*; *Journal of Asian Economics*, December

The Role of the Bank of Thailand in Managing Monetary Policy – Mrs. Regina Sawatronapak (Team Executive, Monetary Policy Department, Bank of Thailand)

Description: Lecture at the Bank of Thailand

Overview of Thai Capital Markets – Ms. Chirapattana Manotnarumon (Deputy Vice President, International Affairs Department, SET)

Description: Lecture at the Stock Exchange of Thailand

Austrian Business Relations with Thailand and Vietnam – Dr. Gustav Gressel (Austrian Commercial Counselor)

Description: Guest-lecture at Thammasat University by the Austrian Commercial Counselor

Southeast Asian Society & Culture - Mr. Pornchai Trakulvaranont, M.Phil (SOAS)

Reading:

Benedict Anderson, *Imagined Communities: Reflections on the Origin and Spread of Nationalism*, London: Verso, 1991.

Joel S. Kahn ed., *Southeast Asian Identities: Culture and the Politics of Representation in Indonesia, Malaysia, Singapore, and Thailand*, Singapore: Institute of Southeast Asian Studies, 1998.

Souchu, Yao ed., *House of Glass Culture, Modernity and the State in Southeast Asia*, Singapore: Institute of Southeast Asian Studies, 2000

Michael Pinches ed., *Culture and Privilege in Capitalist Asia*, London: Routledge, 1999.

Thai Society and Culture

Description: Cultural values, patterns and social structures of contemporary Thai society as well as relationships of these patterns and structures will be discussed.

Reading:

Craig Reynolds, "Introduction: National Identity and its Defenders", in Craig J. Reynolds ed., *National Identity and its Defenders: Thailand Today*, Chiang Mai: Silkworm Books, 2002

Tejapira, Kasian, 1996, 'The Postmodernization of Thainess,' Proceedings, Sixth International Conference on Thai Studies, vol. 2

International Relations in Southeast Asia - Dr. Kitti Prasirtsuk. Ph.D. (Berkeley)

Description: Particular attention will be given to how Southeast Asian countries respond to the world politics and the global political economy, in which major powers (the United States, Soviet/Russia, China, and Japan) play an important role.

Reading:

Acharya, Amitav. 2001. *Constructing a Security Community* (New York: Routledge).

Collins, Alan. 2003. *Security and Southeast Asia* (Boulder, CO: Lynne Rienner).

Weatherbee, Donald. 2005. *International Relations in Southeast Asia* (Lanham, MD: Rowman & Littlefield).

MNCs in Southeast Asia – Dr. Pavida Pananond, Ph.D. (University of Reading, UK)

The Financial Crisis and Beyond - Dr. Kittir Prasirtsuk. Ph.D. (Berkeley)

Reading:

Moore, Thomas G. (2001): *In Pursuit of Open Markets: U.S. Economic Strategy in the Asia-Pacific*; in "Asian Affairs: An American Review", Vol. 28, No. 3, pp.170 – 182

Asian Economic Crisis: Politics of Good Governance (16 October 2006 by Ms. Pijitra Suppasawatgul)

Cross Cultural Management in Southeast Asia - Dr. Sarasin Viraphol, Ph.D (Harvard)
Senior Vice President-(CP Business Group)

Description: As Senior Vice President of Thailand's largest MNC Dr. Sarasin Viraphol has long-standing experience in dealing with international business partners. Since the 1970s the CP Group has established various alliances and joint ventures with international corporations, both Western and Chinese.

Thai Civilization: From Sukhothai to Bangkok – Dr. Wariya Chinwanno, Ph.D (Hawaii)

Description: A Study of Thai civilization and history from ancient times to the establishment of Thai kingdoms of Sukhothai in 14th century, Ayuthaya in 15-17th century and Rattanakosin (Bangkok) Period in 19th Century.

Reading:

Wyatt David K, *Thailand : A short History*, Bangkok : Silkworm, 2004

Cross Cultural Management: Thailand and the West - Dr. Viboonpong Poonprasit, Ph.D (Claremont Graduate School, U.S.A.)

Description: Since the Financial Crisis, Southeast Asian economies are dominated by foreign MNCs. This lecture examines the cultural gap between Western expatriates and their Southeast Asian counterparts on an intra-corporate level.

Thai Export Industries - Dr. Kittir Prasirtsuk. Ph.D. (Berkeley)

Lecture at the Ministry of Commerce

MNCs in Southeast Asia: The CP Group - Dr. Kittir Prasirtsuk. Ph.D. (Berkeley)

Lecture at the headquarters of the CP Group by a representative of the MNC

Thai Foreign Policy - Dr. Chulacheeb Chinwanno, Ph.D (Stanford)

Reading:

Chinwanno Chulacheeb, "Thailand's Strategic Relation with US and China." In Evelyn Goh (ed.) *Betwixt and Between*, 2005

Chongkittavorn Kavi, "Thailand : International Terrorism and the Muslim South." *Southeast Asian Affairs*, ISEAS, Singapore, 2004

Sub-Regional Economic Cooperation in SEA: GMS - Dr. Chulacheeb Chinwanno

Osborne, Milton (2004): *River at Risk: The Mekong and the Water Politics of China and Southeast Asia*; New South Wales: Lowy Institute for International Policy. Executive Summary, Ch. 1-2, 4-7.

Chinwanno, Chulacheeb (2005): *Thailand*; in "Betwixt and Between: Southeast Asian Strategic Relations with the U.S. and China, edited by Evelyn Goh, 61-72. Singapore: Institute of Defense and Strategic Studies.

Doing Business in Southeast Asia – Dr. Karl Reichstetter (Vienna Far East Co, Managing Director)

Description: VIENNA FAR EAST (1987) CO., LTD. exports industrial products to Malaysia, Singapore, Indonesia, Vietnam, and Pakistan. Dr. Karl Reichstetter, an Austrian economist and the founder of the company, will give a lecture on his experiences with Southeast Asian business partners.

Thai Political Development : 1932-2007 – Dr. Nakharin Mektrairat, Ph.D (Waseda, Tokyo)

Description: A Study of Thai political Development since the revolutionary change in 1932 from absolute Monarchy to Democratic constitution as monarchy and the features and trend of Thai politics, national ideology and political behavior, as well as current problems of politics and government in Thailand

Reading:

Phongpaichit, Pasuk/Baker, Chris (1999): *Thailand. Economy and Politics*; Oxford University Press
Phongpaichit, Pasuk/Piriyarangsarn, Sungsidh (1996): *Corruption & Democracy in Thailand*; Silkworm Books, Chiang Mai

Muslims in Southeast Asia – Dr. Charan Malulim (Ph.D. Aligarh Muslim University, UP., India)

Description: Dr. Charan Malulim is a professor at the Thammasat University's faculty of political science; he is a devout Muslim and one of Thailand's foremost Islamic scholars.

Reading:

Abuza, Zachary. 2003. *Militant Islam in Southeast Asia* (Boulder, CO: Lynne Rienner).

Thailand-Europe Relations: The Past, The Present, The Future – Dr. Kajit Jittaseri, Ph.D. (Sorbonne)

Description: The lecture focuses on the relationship between Thailand and Europe through the ASEAN-EU as well as ASEM framework, the historical background as well as present relation and cooperation will be discussed.

Reading:

Phuangkasem Corrine, *Thailand Foreign Relations*, Singapore : ISEAS, 1984

Doing Business in Thailand - Dr. Supawud Saichua (head of research at Merrill Lynch Phatra Securities)

Description: A lecture on opportunities for business and the way in which business is practiced in Thailand

Economic Development and Cooperation in Southeast Asia - Dr. Suthiphand Jirathiwat, Ph.D. (Universite de Paris I-Pantheon-Sorbonne, France)

Reading:

Yoshihara Kunio, 1988, *The Rise of Ersatz Capitalism in South-East Asia*.

Singapore: Oxford University Press.

Jomo, K.S. (2000): *Globalisation, Liberalisation, Poverty and Income Inequality in Southeast Asia*; in OECD Development Center: *Poverty and Income Inequality in Developing Countries: A Policy Dialogue on the Effects of Globalisation*; Paris

Abbot, Jason P. (2003): *Developmentalism and Dependency in Southeast Asia. The case of the automotive industry*; RoutledgeCurzon, London

Alavi, Rokiah (1996): *Industrialisation in Malaysia. Import substitution and infant industry performance*; Routledge, London

Tsunami! : International Crisis Management in Southeast Asia - Dr. Tavida Kamolvej, Ph.D. (University of Pittsburgh, USA)

Description: The integration of intergovernmental coordination and information management in response to immediate crises

Reading:

Tavida Kamolvej (2007): *The Search for Collaborative Disaster Management, Innovative Initiatives in Disaster Risk Reduction: Applied Research by Young Practitioners in South, South East and East Asia*; Provention Consortium, IFRC

The Role of the UN in Poverty Alleviation in Southeast Asia (ESCAP and UNDP) - Dr. Tavida Kamolvej, Ph.D. (University of Pittsburgh, USA)

Description: Excursion and lecture

Thai Political Institutions - Dr. Tavida Kamolvej, Ph.D. (University of Pittsburgh, USA)

Description: Excursion to the Parliament, Vimarnmek Palace, Marble Temple

Management Thai Style - Dr. Somjai Pakapasvivat Ph.D (Madrid)

Description: The Lecture provides in dept analysis of business management in Thailand. The study of Thai culture and value on the management will be highlighted.

Reading:

Podhisita Chai, "Buddha and Thai World View," in Amara Pongsapich, *Tradition and Thai World View*, Bangkok : Chulalongkorn University Press, 1998

Hewison Kevin, "Thailand's Capitalism : development through (ed al.) *The Political Economy of Southeast Asia : conflicts crisis*, A Melbourne, Oxford University Press, 2001